

SCRUTINY BOARD (INCLUSIVE GROWTH, CULTURE AND SPORT)

WEDNESDAY, 14TH MARCH, 2018

PRESENT: Councillor A Lamb in the Chair

Councillors B Anderson, R Grahame,
M Harland, G Hyde, J Illingworth, S Lay,
K Maqsood, K Wakefield, N Walshaw and
G Wilkinson

67 Late Items

The following supplementary information was submitted to the Board:

- Agenda Item 7 – A new Sport and Physical Activity Strategy for Leeds – Summary of Evidence and Proposed Next Steps – Map of Leeds City Council Wards Ranked by Footpath Registration.
- Agenda Item 8 – Leeds Culture Strategy – Draft Statement of the Scrutiny Board.
- Agenda Item 9 – Scrutiny Inquiry into Information, Advice and Guidance Provision in Leeds – Draft Report.

The above information was not available at the time of agenda despatch, but was subsequently made available on the Council's website.

68 Declaration of Disclosable Pecuniary Interests

There were no declarations of disclosable pecuniary interests.

69 Apologies for Absence and Notification of Substitutes

Apologies for absence were submitted on behalf of Councillors M Robinson and R Stephenson.

Councillors B Anderson and G Wilkinson were present as substitutes.

70 Minutes - 14th February 2018

RESOLVED – That the minutes of the meeting held on 14th February 2018 be confirmed as a correct record.

71 A new sport and physical activity strategy for Leeds- summary of evidence and proposed next steps.

At the beginning of the new municipal year, the Board had expressed an interest in the work being undertaken by the Council and partners in tackling physical inactivity.

Draft minutes to be approved at the meeting
to be held on Date Not Specified

The Head of Governance and Scrutiny Support submitted a report which reflected evidence that had since been presented to the Board and the key issues raised. It also provided an update position surrounding the development of the new Sport and Physical Activity Strategy for Leeds and asked the Board to consider proposed next steps in moving forward to achieve the city's long term ambition to evoke a cultural change in which being physically active is the norm.

The following were in attendance for this item:

- Councillor James Lewis, Executive Member for Resources & Strategy
- Rob Young, Independent Consultant
- Mark Allman, Head of Sport and Active Lifestyles
- Gill Keddie, Development Manager, Sport and Active Lifestyles
- Katy Bowden, Development Manager, Sport and Active Lifestyles

Rob Young gave the Board a presentation on the developing Physical Activity and Sports Strategy. This focussed on the following areas:

- Context and current position.
- Benefits of an active lifestyle and activity levels within Leeds.
- Relation to other strategies in Leeds.
- Key messages.
- Ambitions and future success.
- Outcomes, priorities and obsessions.

Key areas of discussion included the following:

- *Activity levels within Leeds* – based on sample data, the Board learned that approximately 238,900 people in Leeds aged over 16 years are not active enough for good health and that 50% of all children are also not achieving the required levels of physical activity.
- *Addressing health and social inequalities* – the Board recognised that physical activity can be an important part of the solution to addressing health inequalities as well as tackling social isolation, raising aspirations and attainment amongst young people and improving people's confidence and physical capabilities to support them to find employment.
- *Economic impacts* – the Board recognised that a more active workforce can also lead to a more healthy and productive workforce.
- *Raising the profile of Leeds through major sports events* – there was particular acknowledgement of the World Triathlon and Tour de Yorkshire events.
- *Enabling more inclusive forms of physical activity* – particular reference was made to the benefits of walking in terms of this also being the most inclusive form of physical activity. Linked to this, the need for improved registration and maintenance of footpaths and public rights of way was again highlighted by the Board, with a Board Member demonstrating

the disparity of provision by providing a map of Leeds City Council Wards ranked by footpath registration.

- *Time for a refreshed new strategy* – harnessing the good work arising from the Sport and Active Lifestyles Strategy 2013-18, the Board welcomed the aspirations of the new city-wide Physical Activity and Sport Strategy to drive transformational change based around a whole systems approach.
- *Targeted interventions* – in developing a new Strategy for the whole population of Leeds, it was acknowledged that particular communities and groups would need more targeted interventions to support the behaviour change process.
- *Engagement with GPs* – in emphasising the key role of the primary care sector and GPs in particular in raising awareness of the benefits linked to physical activity, the Board was pleased to learn that many GPs are now being more responsive to this agenda and that Public Health colleagues are also continuing to encourage even wider engagement in recognition that more still needs to be done to embed this approach.
- *Future governance arrangements* – it was acknowledged that change is needed surrounding future governance arrangements to incorporate a broader scope with greater emphasises on physical activity than has traditionally been the focus through Sport Leeds.
- *Next steps* – the Board noted that the Sport Leeds Board is expecting to consider an update on the draft of the Strategy on 19th April 2018. Further consultation on the draft will then follow before the formal launch of the Strategy.

In conclusion, the Board welcomed the aims and objectives of the proposed new Strategy but also emphasised the need for these to be embedded across the Council and other organisations. The Board therefore agreed to produce a formal Statement setting out its views in terms of moving forward with the new Strategy and also emphasising the need to make ‘being an active city’ a city wide obsession. Linked to this, the Board also acknowledged that a significant amount of work is yet to be undertaken over the coming months and years in terms of achieving the ambitions of the Strategy. It therefore advised on-going Scrutiny involvement in this area of work by successor Scrutiny Boards.

RESOLVED –

- (1) That the report and discussion be noted.
- (2) That the Board’s Principal Scrutiny Adviser drafts a formal Statement reflecting the views of the Scrutiny Board in terms of moving forward with the new Physical Activity and Sport Strategy and emphasising the need to make ‘being an active city’ a city-wide obsession.
- (3) That the draft Statement be circulated to Board Members and formally agreed via correspondence before being published on the Council’s website.

72 **Leeds Culture Strategy - Draft Statement of the Scrutiny Board**

The report of the Head of Governance and Scrutiny Support referred to the Board's agreement to consider and monitor progress with the City's European Capital of Culture 2023 bid and the development of a delivery plan linked to the city's new Culture Strategy 2017-2030.

Prior to the meeting, Board Members had been issued with a draft scrutiny Statement which set out the Board's views in relation to the situation with the 2023 European Capital of Culture Bid and delivery of the city's Culture Strategy for 2017-30.

Cluny Macpherson, Chief Officer for Culture and Support was in attendance for this item.

The Board was given an update on activity since the last meeting which included the following:

- That the refreshed 2023 programme was continuing and recently involved a meeting with Arts Council England. There had also been a meeting with the leadership group of the Chamber of Commerce with regard to Private Sector involvement.
- That Leeds and other cities involved in bidding for the 2023 Capital of Culture, had met with the Arts Minister regarding options for continued Government support.
- There would be a meeting of the independent steering group for Leeds 2023 in April 2018.
- The Board was informed about two other key pieces of work underway to look at new potential investment opportunities. One is led by the core Cities in collaboration with Arts Council England and others, and work is also ongoing with the LEP and West Yorkshire Combined Authority.

RESOLVED – That the Board's formal Statement in relation to the Leeds Culture Strategy be agreed.

73 **Scrutiny Inquiry into Information, Advice and Guidance provision in Leeds - Draft report**

The report of the Head of Governance and Scrutiny Support referred to the Board's inquiry into Information, Advice and Guidance (IAG) provision in Leeds. The inquiry had now concluded and prior to the meeting, Board Members were issued with copies of the Draft Scrutiny Report that had been prepared following the inquiry.

The following were in attendance for this item:

- Councillor Mohammed Rafique – Executive Member for Employment, Skills and Opportunity

Draft minutes to be approved at the meeting
to be held on Date Not Specified

- Sue Wynne – Chief Officer, Employment and Skills

In consideration of the draft report, the following suggested amendments were made by the Board:

- That further narrative be added to paragraph 26 to reflect that improved destinations for young people with special educational needs and disabilities (SEND) will also be considered as a wider measure of success.
- That further narrative and an additional recommendation be incorporated into the report regarding the need to develop an effective brand and promotional campaign surrounding the new Young Person's IAG Charter using language and communication technologies that resonate with young people, as well as targeting parents and carers too.

RESOLVED – That, subject to the above amendments, the Scrutiny Board's inquiry report relating to Information, Advice and Guidance provision in Leeds be agreed.

74 Work Schedule

The report of the Head of Governance and Scrutiny Support provided the Board with the following:

- A copy of the Board's completed work schedule for the 2017/18 municipal year.
- Minutes of the Executive Board meeting held on 7th February 2018.

Acknowledging that this was the Board's final meeting of the municipal year, the Chair took the opportunity to thank Board Members, officers and the relevant Executive Board Members for their support and commitment throughout the year.

RESOLVED –

- (1) That the work schedule be noted.
- (2) That the Executive Board minutes be noted.

(The meeting concluded at 11.45 am)